

EUNICE MARKET

CRAFTS | FOOD | ART

2019



CELEBRATING
20 YEARS

Thursday 24 October to
Saturday 2 November 2019

This year, the Eunice Market will celebrate its 20th anniversary. We are very excited to have reached this milestone and plan to host an exceptional market with unique, original and creative products. The market will open one day earlier this year and we look forward to a wonderful event with all our esteemed exhibitors.

WHO QUALIFIES FOR THE EUNICE MARKET?

- You qualify if the product you want to exhibit displays **no name, contact number or web address** (excluding perishable food products). The market committee views this market rule in a very serious light.
- You qualify if you are not going to exhibit/sell the same product at any other exhibition or market in Bloemfontein during the period **31 Augustus to 2 November 2019**.

COMMISSION

21.5%: NOT making use of market services:

- You make your own arrangements regarding the delivery of your products at the market.
- You or the market organisers prepare your exhibition.
- After the market you pack up your own exhibition and are responsible to transport your remaining products.

23%: If you make use of market services: Any ONE of the following (even if it is ONLY ONE of the services below)

- Market transport from Cape Town and Johannesburg - at own risk.
- Market organisers prepare your exhibition.
- Market organisers tidy up your exhibition outside market hours.
- Market organisers pack up your exhibition after the market and arrange for transport of the remaining products.

1. GENERAL MARKET RULES

■ 1.1 Products and price labels

- **NO** product trademark, web address or personal or **business contact numbers** may be placed on any product (excluding perishable food products).
- **Eunice Market price labels** may NOT be placed over your contact details on your product.
- The Eunice Market has its **own price labelling system**.
- It is your own responsibility to **mark your products**.
- If you mark your products incorrectly and the market organisers has to remark your products, an additional 2% will be added on your sales.
- The **description on the price label** may only be used for that specific product. Use the correct name for the correct product.
- Only **products** that have **passed the selection process** may be exhibited during the market.
- The duration of the market is ten (10) days and ONLY exhibitors who have **sufficient stock** of selected products for the duration of the market, will be considered.
- If a selected product is not part of your exhibition and you have not notified the market organisers, an additional 25% will be levied on your total turnover. You have to notify the market committee in writing at least 30 days before the market if a selected product will not be part of your exhibition.

If you are planning to take part with the same product in any other market in Bloemfontein during the period 31 August to 2 November 2019, you unfortunately do not qualify to take part in the Eunice Market.

■ 1.2 Exhibition of products

- Exhibitions will not be manned/staffed during the market, except in cases such as the exhibition of jewellery or product demonstrations.

■ 1.3 Administration fee

- At the end of the market an administration fee of R500 will be deducted from all exhibitors.

■ 1.4 Insurance, theft and breakage

- Fire insurance is taken out for the duration of the market.
- **The Eunice Market accepts no liability for theft, breakage or shortage of any product. We recommend that you add a 2% mark-up on every item for this purpose.**
- Theft and breakage of products can occur due to the number of market visitors.

■ 1.5 Transport of products before the market

- Successful applicants can make use of the transport service from Cape Town and Johannesburg at own risk.

■ 1.6 Tax exemption

- Eunice High School acts as agent for the market and is therefore exempted from any tax obligations.

■ 1.7 Telephonic, email and SMS enquiries

- Correspondence and enquiries will be dealt with ONLY by email. Email addresses: mag@ehs.co.za or trudie.pieterse@gmail.com
- **Enquiries will NOT be dealt with telephonically.**

2. SELECTION PROCESS

Choose **ONLY 1** of the 2 options below

■ **OPTION 1:**

Previous exhibitors who want to exhibit the SAME product as the previous year at the 2019 Eunice Market (in other words no new products):

- Complete Form 1 (application/administration form).
- Complete Form 2 (product description, price of product and number of price labels). The amount must include the applicable commission as set out on page 1.
- Scan and email completed Forms 1 and 2 to mag@ehs.co.za **before Friday 3 May 2019.**
- Colour photos of all products must accompany Form 2. Computer printouts of photos are sufficient. Please attach clear colour photos to your email.
- **The committee reserves the right to require you to attend the selection event.**

■ **OPTION 2:**

Previous exhibitors who want to exhibit new products at the 2019 Eunice Market as well as new exhibitors who have never taken part in the Eunice Market before, have to:

- attend the selection day and present ALL PRODUCTS and prepare the following:
 1. Complete Form 1 (application/administration form) and bring it with to the selection day. **Do not send the form beforehand.**
 2. Complete Form 2. Complete ALL columns. The amount must include the applicable commission as set out on page 1.
 3. An example of every type of product that you want to exhibit at the market have to be presented for selection, e.g. soap, face cloth, towel.
 4. Products have to be packed/prepared in exactly the same way as they will be presented at the market.
 5. All packed dry food products (e.g. jams, sauces, rusks, biscuits) must have storage instructions and an expiry date.
 6. Colour photos of all products have to accompany Form 2. Computer printouts of photos are sufficient.
 7. No presentations may be done by means of only photos.
 8. Bring **ONLY** products – NO exhibition material or table cloths are necessary.
 9. Your products may be presented on your behalf by someone else.

3. SELECTION DATES FOR ALL NEW PRODUCTS

■ **3.1 BLOEMFONTEIN and vicinity**

- **Date: Friday 10 May 2019**
- Place: Governing Body Room, Eunice High School
- Time: From 09:00 – 16:00
- **Per appointment ONLY:** Contact Liza-Ann Meyer at 051 410 1428 **before Thursday 9 May 2019**
- Enquiries: Mag Marais at mag@ehs.co.za

Read section 2 (selection process) again and follow the steps for the selection day and complete the checklist below

■ 3.2 CAPE TOWN and vicinity

- **Date: Friday 17 May 2019**
- Place: City Lodge V&A Waterfront – c/o Dock- and Alfred Street
- Time: From 09:00 – 15:00
- **Per appointment ONLY:** Contact Liza-Ann Meyer at 051 410 1428 **by Wednesday 15 May 2019.**
- Enquiries: Mag Marais at mag@ehs.co.za OR trudie.pieterse@gmail.com

Read section 2 (selection process) again and follow the steps for the selection day and complete the checklist below

4. RESULTS OF THE SELECTION PROCESS

- All applicants will be notified of the results of the product selection by email before **31 May 2018**.
- A list of approved products will be emailed to successful applicants after **7 June 2019**.
- It is your responsibility to ensure that we have your correct email address and phone number. Please supply only one address and phone number per application. It is very important that we be able to reach you.

Tick

CHECKLIST FOR SELECTION DAY

- | | | | |
|--------------------------|---|--|-------|
| <input type="checkbox"/> | ◀ | 1. Form 1: I have completed my application form. | _____ |
| <input type="checkbox"/> | ◀ | 2. Form 2: I have completed all my product descriptions, prices and quantities. (The selling price must include the commission. 21.5% or 23% if you are going to use market services.) | _____ |
| <input type="checkbox"/> | ◀ | 3. I have prepared and packed an example of every product exactly as planned for the market. | _____ |
| <input type="checkbox"/> | ◀ | 4. All my dried food products (e.g. jams, sauces, rusks, biscuits) have storage instructions and an expiry date. | _____ |
| <input type="checkbox"/> | ◀ | 5. Form 2 is accompanied by separate colour photos or computer printouts of all my products. | _____ |
| <input type="checkbox"/> | ◀ | 6. I know when the selection dates are and have contacted Liza-Anne Meyer at 051 410 1428 for an appointment. (See 3.1 and 3.2 for selection dates and applicable information.) | _____ |